



Addressing:

- identity theft
-malicious identity theft
-terroristic identity assumption

Mission Statement

A 501(C)(3) Non-Profit dedicated to the advancement of national technological knowledge through the establishment of regional non-profit help agencies specifically for the victims of individual or corporate technological abuse.

Board of Directors

- Martha Steimel President
- Ted Amshoff, Jr. Attorney
- Dale Brannon Benefit Series Chairman
- Vineta Brannon Grant Writer Chairman
- Mona Cohn Victims Advocate
- Annette Ray Fund Raising Chairman
- Ben Steimel Committees Chairman
- Dan Steimel Vice President
- Jon Steimel Treasurer
- Sheila Stoke CPA
- Tom Strong Investigator
- Susan Vonnahme Secretary

Registered Agent

The Company Corp.
2711 Centerville Road
Wilmington, Delaware 19808

RFP Letter

Hi.

Let us introduce you to Victims Assistance of America, Inc (VAA). We are a new 501-c-3 non-profit that will be aggressively addressing the needs of victims of identity theft, malicious identity theft, and also terroristic identity assumption.

Our president, Martha Steimel, personally had a 10 year long malicious identity theft problem that ended 6 years ago. At the time, she was a single parent with 3 small children at home. She lost her own thriving business and anything you may want to try to accumulate in a 10 year time frame. Her problem was happening before anyone ever coined the phrase "identity theft". Police Departments, Secret Service, FBI, anyone she contacted all told her that they did not handle that problem. In fact, they told her they'd never heard of anything like what was happening to her.

She has 10 years experience in identity theft issues, 12 years experience in collections and finance, 11 years in training and human resources, 7 years experience as a stock broker/financial consultant and almost 20 in management. She's been told that she's one of the top three in the country with knowledge on identity theft issues. She didn't ask for it! But, now that we've got her, let's make good use of that knowledge and help those victims. If we can find persons who actually make their living off of innocent, hard-working Americans, let's band together to put a stop to it! Don't let yourself think that this is a crime of the "rich" (that's what one person told us!) One in five Americans has experienced the problem. It is the Nation's number one crime! Let's do something about it.

We need your help! We've now started a national 501-c-3 non-profit. We intend to train victim's advocates in identity theft issues. Then there will be a national "800" hotline put in place for victims to call in and be matched with an advocate who will work with them through their problems. Should their problem turn to a malicious identity theft, if necessary, a full investigation will be called for to hopefully bring it to an expedient end while also trying to secure necessary proof for the victim to be used in court (which no one could do for Martha in a ten year time frame). The Secret Service is just now starting to handle ID theft and aggravated ID theft issues. But, they have told us that they cannot handle malicious ID theft cases or terroristic ID assumption since their mission is to only help victims of consumer fraud. Because of this they will be referring victims to us who fall outside of their mission of consumer fraud. We will be referring victims to them for regular cases and following up to be sure the victim got to the bottom of their problem without having it become a malicious case. Oh . . . by the way . . . We do have a web-site under construction. It can be viewed at: http://www.victimsassistanceofamerica.org. Put it in your favorites so that you can do your shopping at VAARetail to help VAA. The charge is no more, but a good percent of the profit goes to help stamp out identity theft and also to help its victims. Get involved at all levels possible with our organization! Be pro-active!

We-re looking for several things at this time and would like to throw it all out to you to see if you can help with any part of it.(94% of every \$1 donated goes to the cause!) Here is VAA's "wish list"

- We need start up grants to be able to hire core personnel-train advocates-afford a Nat'l hotline and a location. (We're in the process of transferring to the DC area at this time to get the national headquarters situated while simultaneously putting the Kentucky Division in place.)
- Any positive publicity that you could possibly give to the organization now and again when we are funded and ready to help victims would be greatly appreciated.
- Anyone interested in volunteer work opportunities are greeted with open arms! Volunteer positions, volunteer class projects and volunteer internships are available online if you'd like to sign up, or know of someone else who would. (Most universities now give scholarship dollars in trade for volunteer hours, so start young and start collecting those hours! Teachers can help track it, and we will too!)



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**RFP Letter (con'td)**

- Someone to put out a book/movie to help fund the start-up (Grisham's group wanted the story when Martha's children were still at home and she would not speak to anyone.) When a victim, if you don't know why something is happening and no one will help you . . . you have a fear that if you do speak about it to anyone . . . it may escalate. The agent has since died . . . We'd like it to be published as a true life to give more recognition to the non-profit and to its mission.
- We've been told to have Martha step down as president and let a well-known celebrity or big-name person head it up to give it instant recognition. . . (Like Tiger Woods did for the golfing program). If you know of anyone (especially if they've had an identity theft or stalking problem) who may want to take this on as their foundation and cause - that is what we are looking for at this time. Martha will take the executive director position (which is a "paid" position . . . so that she can afford to continue with fighting the nation's #1 crime).
- We seek donated office space (maybe computers, desks and telephones too) that we can use till enough funding comes in to get our own. This need is for in both DC and KY at this time.
- If you are a printer, we need your help! We would like to request a donation of start-up stationery, business cards, brochures, press kits, and mailings. We have set up a national headquarters in DC and the first division in KY. We hope to quickly have other states follow suit once our first press releases come out, and open their own divisions. Once our funding starts to come in The DC office will oversee all and will need a printer for all states as this organization progresses. If you would be interested in helping us at the beginning we will definitely be using a printer services nationally as we grow and become funded. It has also been suggested that a printer (who wants to actively support and work with our cause) would be a good addition to our Board of Directors.
- If you know of anyone that we should definitely meet who may have advice for us, would like to be a consultant for the organization in any capacity, or would like to help with the start-up funding . . . We'd appreciate the introduction!

Actually, when you look at our "wish" list" you can see that we are wide open for anything that you can do to help our fledgling corporation! (We've been told to expect it to take off as news comes out of what we are doing). We hope to help all the different states set up their own divisions of VAA so that victims of the nation's #1 crime can get consistent help across the country. We'd like to have core funding in place, advocates trained, and the hot-line ready to roll before getting national coverage for our organization. So you can see the need for start-up funding at this time. We do NOT want any victim to get lost in the shuffle because we did not have the set-up and training work finished yet and were not ready for them when the news hit. This will be the only national organization actually physically aggressively helping identity theft victims. Most others have a "resource page" that lists what a victim needs to do on their own.

Isn't it a shame that this is the nation's #1 crime and still there is no one to actively help the victim?! (Now that is a crime!)

If you'd like to contact us, our business e-mail address is: [itzacrime@yahoo.com](mailto:itzacrime@yahoo.com). Our phone is (502) 292-2456. There is a fax attached. If you get no answer-send us a fax so that we know to call you back. Our mailing address is: PO Box 270, Prospect, KY 40059-0270. John Walsh's group let us know to get "rid of" Martha's identity before word got out what she was doing. She went to social security administration to ask for a different social security number and they turned her down. They said they can't do that for someone who just "anticipates" a problem. As news came out that this is what she is now doing . . . She is now having a problem . . .her home has been broken into, She has been physically accosted, heckled at a business dinner, told that she will not be able to resituate her broker's license again, and impersonated in her own clothes!. . . and guess what?!. . .



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Our agency is being set up to handle that type thing and it is not even up and running yet. We just found out that one of our volunteers was actually a perpetrator – keeping us from accomplishing our deadlines and goals! So, if we ask for "ID" it just because we want to accomplish our mission against "ID" theft! Be patient with us and please . . . Be Supportive! If you have any problem getting us at our contact numbers listed . . . or if you get no reply from us within 24 hours . . . please try again and be persistent. Possibly the best way to contact us (whether in DC or KY would be through our website e-mail – We will get that in either location. (There is good in this: -it shows us all that there is definitely a need for this non-profit. -We imagine that Martha can now get that new social security number!) Thank you for any help that you can extend. Wouldn't you like to help us stamp out the nation's #1 Crime? Pitch in! Check out the ways you can help! It will come back to all of us in the form of a little more "Peace of Mind". Can you think of a better investment? Do it for your Nation! Do it for your Neighborhood! Thank you for any help that you can give to this humongous identity theft cause.

Sincerely,

All of us at Victims Assistance of America (VAA)

PS: If you'd like to see some background info on Ms Steimel, her resume is posted on the website. (That's at: <http://www.victimsassistanceofamerica.org>). Click on "About VAA" and then click on "President's Story", from there click on the tab for "resume". Hopefully enough funding will come in quickly enough that we won't have to share her with another organization. (We don't want her full attention taken away from this non-profit.) Thank you again for any help, suggestions, or introductions that you can extend at this time! Keep in mind, as we started this work, we've had a problem with our mail, phones, and fax. (Indicative of malicious identity theft).If you'd like to donate, you may want to do it through our secure-site link to Network for Good. Just click on the Donation button and you'll see it there. If you want to speak with us – be persistent! Once funding comes in we will address the security of our phone lines against these perpetrators! If you know of someone who should definitely have received this letter, please make a copy and send it on. Thank you!