



- Identity Theft
- Malicious Identity Theft
- Terroristic Identity Assumption

Addressing:

- identity theft
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- terroristic identity assumption

Mission Statement

A 501(C)(3) Non-Profit dedicated to the advancement of national technological knowledge through the establishment of regional non-profit help agencies specifically for the victims of individual or corporate technological abuse.

VAA Press Releases/News Articles (Inception through May, 2002)

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VAA Now Ready to Seek Major Funders for National Presence

2002/05/20 -- VAA is now finished with the tedious set-up phases. Core personnel are in place waiting to hear that funding is available for their salaries so that they can get working on the mission of Identity Theft.

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If you know of anyone who funds this type of national organization, please contact us and let us know what we need to supply at our end. Most organizations have some type of filing system that we need to adhere to.

If you are a foundation or corporate sponsor, feel free to download a press kit from the site. If you need further information please feel free to contact us. We have had problems with our mail, phone, and receipt of e-mails since news has gotten out what it is we are working on. If you don't hear from us within 24 hours of contacting us – please be persistent! One of the first things we will need to do as funding comes in is to secure our phone lines etc against identity theft issues ourselves. This is the nation's #1 crime – you should have figured we'd have a problem. Please help us get over this part of the hump!

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If you are a book writer/movie packager, John Grisham's agent wanted this story a few years back. Ms Steimel was a single parent with her boys still at home. As a victim, you fear acceleration of the problem should you speak of it so she would not for fear for her children. Now that they are all out of the house (and older), not only does she not fear speaking about it, she'd like to sell the story to help fund the national organization. The agent who contacted her has since died. She would rather see it go out at a true-life suspense. If you know of a producer who should see this – please pass it on. Thank you.

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3 Board Members Setting up Franchise to Help Finance Mission

2002/05/15 -- Three members of the VAA board of directors are setting up the nation's first franchised brokerage business to help finance the VAA identity theft cause. We all know how focused and motivated the president, Martha Steimel is (after dealing with a 10 year long problem herself).

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Well, meet her three sons! Dan Steimel, vice-president of VAA is a 24 year old law student at Vanderbilt University. He was top in sales in the country for MCI WorldCom as a high school student. They opened a branch for him in Lexington when he told them he had to go out of town to college. He will be the sales end of the franchise operation.

His twin 22 year old brothers, Jon and Ben are students at the University of Kentucky. (One in Finance, one in Business Management). The twins have actually set up the whole franchise operation with the help of the past Stuart Handmaker (of Seiller and Handmaker Law firm in Louisville). When they found they needed \$35,000 to finance the writing of the UFOC agreement (that's the Uniform Franchise Offering Circular) their plans came to a "holding pattern". At this time they seek a financial third person to step in and help with the project.

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Once they get over that hurdle, it should be smooth sailing. They've got a back office operation in place and expect to have high interest from banks who don't yet have a brokerage division and also individual brokers who would like to be on their own. As their Mom steps down from the presidency to take on the executive director's position it should then be no conflict for her to act as advisory consultant for their new firm.

When the three saw how focused and dedicated their Mom was to setting up this national organization they wanted to do something to help. So, not only did they all three ask to be active board members – they also wanted to put together something that has a good potential of helping to fund a huge expensive national organization. If you consider their ages and the fact that their Mom had a 10 year long problem as a single parent that ended six years ago; that puts them at six, six, and eight years of age when it started and sixteen, sixteen, and eighteen years of age as it came to an end. They were never aware of the problem till they reached their teen years and then it was hard for her to cover it up from them any longer. They saw a lot and want to help now in any way that they can!

If you know of anyone who'd like to partner with them for a good cause, please contact VAA!

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Press Kits Now Available Online

2002/05/10 -- If you'd like a press kit, if you need more info on VAA, you can now download it from the <http://www.victimsassistanceofamerica.org> site.

Look for the "press kit" button. Click and decide if you want the whole kit or choose which part of it that you'd like to print out.

Thanks again to Virtual-Isle, Doyle Brooks and Christine Blancher for the phenomenal work at the web-site!



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VAA plans Grand Opening of VAARetail

2002/05/10 -- As time goes on and we continue to progress to our opening, VAAretail also moves along. We hope to coincide the opening of VAAretail with the release of our National News.

As we get closer to that anticipated date we will keep you informed of our progress. We have had lots of requests and know lots who anxiously wait being able to "mall" shop from our web-site. And just think, anything you choose to purchase will send a donation straight back to VAA to help fund our mission.

An investment in VAAretail is an investment in "peace of mind". Let's fight the nation's number one crime in any way that we can – even if it is with a little "shopping"! (Somebody's got to do it!)



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Volunteer in CA to help VAA with National Press Releases

2002/05/07 -- As we finish with our start-up phase and move into our grant-writing/fund-raising phase we have sought out a professional writer to help us put out our very first national press releases to let the American public know what we are preparing to do nationally for victims of identity theft issues.

We are delighted to say that we have someone at this time in California who has graciously offered to help with our project. We are always delighted when we run into a professional willing to volunteer their services to our organization. We're all in it together trying to stamp out the nation's number one crime!

If you'd like to check out what other volunteer opportunities are available just click on "volunteer opportunities" and see what's listed. Move right on to the next page (the volunteer submission form) and it gives you even more options. You can really just let us know what you do best. We probably can use you! As a fledgling organization – we need everything at this point. Thank you!

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Setting National Headquarters Location in DC

2002/05/05 -- It has been decided that the National Headquarters for Victims Assistance of America, Inc (VAA) will be located in Washington, DC. The first state division will be started in the state of Kentucky.

We are soliciting companies in DC and also in KY at this time for the donation of office space. We would like to borrow space-enough for our operation, until we are funded and can afford space of our own. If you know of anyone in either state who could help us with this, Please have them contact us.

If it were to come with desks, phones and computers that would be even better. We are about done with our set-up phase and moving into our grant-writing/fund-raising phase. It would be nice to have a little more room to spread out than what we have right now. Thank you for any help that you can offer.



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Volunteers Contacting Celebrities

2002/05/03 -- We've posted volunteer opportunities for students (as class projects, internships, or on their own) to contact celebrities to see if one would like to take this on as their own foundation and cause.

Martha Steimel, President, is prepared to step down into the executive director's position so that a big name celebrity can take over the helm. We look at the golfing foundation that helps disadvantaged youngsters learn how to play golf. No one had heard of that till Tiger Woods stepped in. Have you heard of it now? See!

If you know of a well-known person or celebrity; anyone who has had a stalking problem, or an identity theft problem who would be interested in heading up the organization, please have them contact us.

We put together a volunteer position and had over 200 responses! It seems that teens across the country want to be the "one" that connects with the celebrity that takes this on. It is a fun job (and somebody's got to do it!) We've got a group in IN, CO, CA, and FL. We didn't want the celebrities deluged with requests – just enough to nab one! We'd like to thank all who applied. Please – do let us position you in something else. Don't just think that was the only position we had available!

Celebrities – contact us! We'll connect you to one of our young volunteers so that they can be the one to sign you on! Thank you.



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LET'S BRING MANDATORY VOLUNTEERING "FULL CIRCLE" 1-2

2002/05/01 -- Hi, I am Martha Steimel, President of a new 501-c-3 set up to fight the nation's number one crime: identity theft. We will be training advocates in identity theft issues and having them work with victims to the end of their problem. We are just at the beginning stages right now. We are using a straight volunteer force until we are prepared to start asking for funding and attending to our victims.

It's been interesting dealing with volunteers. Some jump right in there with the intent of helping in any way that they can. Their "community focus" is phenomenal and their help greatly needed and appreciated. We also have students who "have to" do community service or they can't stay in the Honor Society or some other group or function at their school. Some of these volunteers are very efficient and enjoyable to work with, but, you know as soon as they hit that "quota" they will be gone.

In the course of working with "mandated" volunteers I have fallen into some information that I have found to be very very beneficial for grade, middle and high school students. However, I have also found the information to be totally unknown for some reason in the education sector. Universities across the country have set up programs called "Scholarship Dollars for Volunteer Hours". I've actively been contacting Universities across the country and not found one who did not have some form of the same program. The last University told me – hey, we'd be real surprised if one didn't have it so you may as well figure it's out there and go on to your next step.

What was my next step? I started contacting grade, middle, and high schools. Especially if our organization, Victims Assistance of America, Inc (VAA) had a volunteer on staff attending their school, I would contact the school and #1 see if they were aware of the program. #2 Make sure that they knew we had a student volunteer that should get credit if they do start to track it. I think all non-profits will find it beneficial to push for all grade, middle and high schools to start tracking and transferring volunteer hours right along with the students school records. So that, ultimately, when that student reaches college he has the best chance of making use of whatever Volunteer Hours he has accumulated over the years towards his college education.

Step back and look a minute. Students now "wash cars" to help fund their band, "sell candy" to help fund their football team, put on "silent auctions and bar-b-que's" to help fund their end of the year school trip. These students are into Mega-Volunteering right now and getting absolutely no credit for it. Why not point this out at the grade, middle, and high school level? Have the school track and validate the hours being put in and keep records right alongside the scholastic records. As the child moves to the next level or next school, no volunteer hours would be lost. Now, take this one step further. I now have 3 children all in college all at the same time. Had there been a program like this available when that last child entered grade school, I would have been out there volunteering my heart out and donating my hours to my children's records. I am a very active member of a rotary club in my town. I put in lots of volunteer hours and they just go down the drain. If the schools would start to track validated volunteer hours I'd be willing to donate mine into a child's account that could really use them.

What about grandparents, aunts, and uncles that may already be doing volunteer work? What if at their work volunteer hours are mandatory? If I worked for a company that made it mandatory that I do volunteer hours and I could then donate them to my

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LET'S BRING MANDATORY VOLUNTEERING "FULL CIRCLE" 2-2

child's, grandchild's, nieces, or nephews account or any child's account that then makes "Best Use" out of these "mandatory" programs. It brings the "volunteer hour" idea around full circle! Not only are you helping a non-profit you're helping to further the educations of American students at the same time. A duo-purpose!

Now . . . why do you suppose all the Universities know that all the Universities have these programs? And, at the same time all these grade, middle and high school students are working around the clock nationally doing all types of volunteer projects with no credit hitting their records at all? Don't you think we – as the nation's non-profits- should go out of our ways to get these two educational groups together?! Think of the "attitude adjustment" that would take place in a volunteer's mind! Think of the new motivation! Now, not only are they helping us – but, even if mandatory, they want to! They are not only helping us – they are educating a young American at the same time.

I think we should all be out there stumping for these schools to validate the hours a student put in with us. We should be giving the school something on our letterhead to officially track the hours with us and ask that school to keep it with the student records. We should be asking the schools to let family members donate hours to a student's folder. We should ask the service organizations across the country (such as Rotary International) to donate their validated service hours to a grade, middle, or high school in their area. Let's let all this volunteering come around full-circle and benefit in two ways. Let's push for a duo-purpose. You may "volunteer" because it makes your heart feel good to do so . . . or, you may "volunteer" because you want to help a grandchild! Think of the quality of volunteers and the quality of future volunteering if we can just get this to take off! The potential is phenomenal and NO ONE is taking advantage of it AT ALL that I can see. No, I take that back! . . I AM! . . . ARE YOU?!

Respectfully Submitted, Martha Steimel, President, Victims Assistance of America, Inc (VAA)



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Verizon Considering Donation of Equipment

2002/04/20 -- We've put out our "wish list" of what our top needs are now. At the last meeting of the board it was decided to send out a letter requesting help with our set-up needs at this time.

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It was brought to our attention that Verizon has an equipment program that may be beneficial for the organization. We have listed our non-profit with them. Both the national headquarters in DC and the Kentucky division is in need of basic office equipment. Any help is appreciated! We hope to hear from them soon on this one.

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Website Presence Being Donated

2002/03/02 -- Members of the board were surprised and thankful when a company out of Colorado offered to supply the complete web presence for Victims Assistance of America, Inc. None of us really knows enough about the process to even try to accomplish that one stated Judy Kiesler at one of the last meetings.

Martha Steimel, President has been coordinating volunteers all over the country in different aspects of the developmental stages that they have been progressing through. She had 4 different volunteers for her posting for help with "web design". One in Texas had just agreed to help if she would put a group together. She was just puzzling over, "Just how do you put a group together when one is in Texas, one is in Delaware, one is in New Jersey and the fourth is in California and none of them know each other?! No sooner had she queried the board when, what to her wondering eyes would appear?! A miraculous e-mail from Colorado!

A company – one that knew exactly what they were doing – offered to put it all together for VAA. When Martha looks back at this one, she can only imagine that VAA was just "meant to be". Within a two week time frame shortly after announcing what her intent was with VAA, she met a victim's advocate, a computer specialist who does security with computers at the pentagon and a person who specializes in non-profit advertising. Then, turn around, and look at this!

Unfortunately <http://www.vaa.org> was already taken by the Virginia Auction Association. That would have been the simplest address. But, do watch our progression at <http://www.victimsassistanceofamerica.org>! Once you've got that mouthful on your computer – why not put it in your favorites? Then you don't have to try to find it again – it will be right there for you.

Doyle Brooks and Christine Blancher of Virtual-Isle have been burning the midnight oil on this one. There will be our "800" hotline for victims listed (We won't publish that number till we have advocates trained in identity theft issues ready to man the phones). To start with we will have an id theft checklist that a victim can use to know what to do in the meantime until we are up and running. There also will be a "links" button to take them to the different places that they need to know about, like the three credit reporting agencies where they put fraud alerts on their credit reports. There is a button for "donation" if someone wants to help our cause there are so many things that they can do to help! If you click on the "How can you help VAA" button you'll see what I mean! I guess with a national organization – when you're just getting started – anything anyone wants to do is one thing less we have to worry about, states Ms Steimel. What she is really looking forward to is the development of the VAAretail site. It will be a mall type setting and will have more than 240 retail stores. (That's why you should put this in your favorites!) If you are going shopping, if you start from the VAAretail site and transfer into anyone of these stores, the price is no different than if you went directly to that store, but, if you start from the VAAretail site every one of those stores gives a donation to VAA every time someone shops with them! So Please! Put it in your "favorites" or "bookmark" it or, whatever it is you call it! We're catering to corporate buyers also. So, have your company bookmark it also. And . . . as you click the different buttons and check out the whole site – if you like what you see – click on the "webmaster" at the bottom of the page and tell Doyle and Christine thank you for me one more time! I couldn't be happier with anything. They've set it all up so nicely! I hope you will all give them your opinions and thank them for me yet another time!



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Dale Brannon Offers to Give Benefit Ballet Series

2002/02/15 -- We were delighted to get the news beamed president, Martha Steimel. Dale is well known all around the country not just here because of his past affiliation with the Louisville Ballet. Actually, he hails from Germany and has been in lead productions internationally. We couldn't be happier that he wants to do this for our cause.

Identity theft is now the nation's number one crime. We hope to see volunteers across the country offer to do some type of fund-raisers or benefits in their area of the country to help with this mission of ours. It's going to take a lot of participation all over to help stamp out the problem.

Ms. Steimel states that at this time she is actively pursuing getting fund-raising personnel set up in different parts of the country so that there can be a continual awareness of identity theft issues and persons willing to help all across the country. "How else can you address a national problem if you're only located in one state?" she asks.

She has been stumping for other states to be aware of what she is doing in the hope that as national news hits that this organization is "officially" ready to go . . . other states will quickly jump on board to set up their division. "It is very important to stay focused on the national intent of this organization and to get as many people on the band wagon as possible" she states.

Ms Steimel states, "We are phenomenally thankful to Dale for getting the ball rolling, may lots of other well intentioned persons follow suit! We'd like to have a full calendar of events across the country going on at all times . . . and . . . YOU can help!"



Addressing:

- identity theft
- malicious identity theft
- terroristic identity assumption

Mission Statement

A 501(C)(3) Non-Profit dedicated to the advancement of national technological knowledge through the establishment of regional non-profit help agencies specifically for the victims of individual or corporate technological abuse.

Board of Directors

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- Annette Ray
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- Sheila Stoke
CPA
- Tom Strong
Investigator
- Susan Vonnahme
Secretary

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The Company Corp.
2711 Centerville Road
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VAA Now has 12 Members of the Board

2001/12/15 -- Following their five year business plan, VAA is right on schedule with the progression of their developmental stage.

VAA announced that they now have 12 board members, including an attorney, CPA, investigator, and victims advocate.

Dan Steimel, vice president stated that they are delighted to see the advancement of the planned schedule. Everything seems to be falling in place as anticipated. Watch for updates of new business with regard to VAA and its set-up.



- Identity Theft
- Malicious Identity Theft
- Terroristic Identity Assumption

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Martha Steimel Sends Letter Announcing Officially her Presidency of VAA

2001/10/31 -- After working as a financial consultant for almost seven years, Martha Steimel has announced her affiliation with the Victims Assistance of America, Inc (VAA). With over 1700 clients and thirty five million in managed assets Ms Steimel sent a letter to announce her new affiliation.

She pointed out a few other brokers that she was aware of that had started non-profit organizations and still worked full-time as brokers. She hoped to take time off for the set-up phase of the organization and assured her clients that she would be back with them shortly.

She has a mailing list of over 5000 that she grew up with, went to school with, were friends of her family, or that she worked with sometime in the last 30 years. They all received her letter along with city officials including the aldermen, judges, and other government officials. This was the first time that she openly admitted to having had a ten year long problem.

Ms Steimel has 12 years experience in collections and finance, 7 as a financial consultant, 10 in identity theft issues, and almost 20 in direct management. She has opened several businesses of her own and was actually a new property coordinator (helping with the set-up) for another company also. She looks at her past and states that it doesn't matter what part of the financial line you land on. She's worked with people in every financial condition. With that background, who better to help victims of financial crime? She marvels at the fact that she never set out to do this. She didn't ask for 10 years experience in identity theft issues. But, who better to head up a national non-profit to fight the nation's #1 crime?



Addressing:

- identity theft
- malicious identity theft
- terroristic identity assumption

Victims Assistance of America, Inc. Secures Registered Agent

2001/08/01 -- VAA (Victims Assistance of America, Inc) has incorporated in the state of Kentucky and secured The Company Corporation out of Delaware to act as their registered agent. More news will follow.

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Victims Assistance of America, Inc Gets National 501-c-3 Designation

2001/04/20 -- After working diligently with the IRS for the past year and a half VAA is happy to announce the achieved designation of 501-c-3. With this in place we can now move forward with additional set-up work needed before the front doors of the organization may be opened for victims services.

After dealing with a 10 year long problem herself, president Martha Steimel is very determined (now that she has the needed 501-c-3) to move forward with her plans for a national non-profit to aggressively help victims of identity theft, malicious identity theft, and also terroristic identity assumption.

Ms Steimel attended the national seminars of the National Organization of Victims Assistance (NOVA) seven years ago in her planning stages of the VAA organization. She was fortunate to meet there several attorney generals who put together a meeting and gave her input for how to set up and what to expect.

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At the time, all had seen a problem in the court room. No one had yet heard the name (identity theft). Plans continued anyway. It was already apparent that an organization of this type was direly needed to be put in place. They suggested to Ms Steimel that she was one of the top three in the nation with information on this crime (as a ten year victim herself she probably had seen more than anyone on the subject).

They suggested that the organization be given a national name. They suggested that the first division be set up in the state of Kentucky, the home of Ms Steimel. In speaking with her they found out very quickly that she had a public speaking background and would not shy away from speaking with groups of people. It was suggested then that she should consider herself a spokesperson for the mission. Having a strong background in entrepreneurial business start-ups, it was suggested that as the organization gets its footing that she should travel and offer to help set up other divisions in other states as each entity was prepared to do so. They warned her that as news came out with exactly what she intended to do to expect strong public support and a quick succession of joining states. The mission would include the desire to have consistent help for victims nationally, as quickly as possible.

We are delighted to announce at this time that we now have our 501-c-3 designation in place! This is the first step to a big cause and a major national program.

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