



Addressing:

- identity theft
- malicious identity theft
- terroristic identity assumption

Mission Statement

A 501(C)(3) Non-Profit dedicated to the advancement of national technological knowledge through the establishment of regional non-profit help agencies specifically for the victims of individual or corporate technological abuse.

Board of Directors

- Martha Steimel
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- Ted Amshoff, Jr.
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- Dale Brannon
Benefit Series Chairman
- Vineta Brannon
Grant Writer Chairman
- Mona Cohn
Victims Advocate
- Annette Ray
Fund Raising Chairman
- Ben Steimel
Committees Chairman
- Dan Steimel
Vice President
- Jon Steimel
Treasurer
- Sheila Stoke
CPA
- Tom Strong
Investigator
- Susan Vonnahme
Secretary

Registered Agent

The Company Corp.
2711 Centerville Road
Wilmington, Delaware 19808

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VICTIMS ASSISTANCE OF AMERICA, INC.

Advocates for the Victims of Identity Theft

A 501 (C) (3) NON-PROFIT CORPORATION

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VAA Media Contact

MEDIA CONTACT

MARTHA STEIMEL - PRESIDENT, VAA

PO BOX 270
PROSPECT, KENTUCKY 40059-0270
UNITED STATES

VOICE 502.292.2456

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EMAIL

VAADMIN@VICTIMSASSISTANCEOFAMERICA.ORG

ON THE INTERNET

[HTTP://WWW.VICTIMSASSISTANCEOFAMERICA.ORG/](http://WWW.VICTIMSASSISTANCEOFAMERICA.ORG/)

www.victimsassistanceofamerica.org

VAA PO BOX 33752 WASHINGTON DC 20033-3752 UNITED STATES 502.292.2456



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RFP Letter

Hi.

Let us introduce you to Victims Assistance of America, Inc (VAA). We are a new 501-c-3 non-profit that will be aggressively addressing the needs of victims of identity theft, malicious identity theft, and also terroristic identity assumption.

Our president, Martha Steimel, personally had a 10 year long malicious identity theft problem that ended 6 years ago. At the time, she was a single parent with 3 small children at home. She lost her own thriving business and anything you may want to try to accumulate in a 10 year time frame. Her problem was happening before anyone ever coined the phrase "identity theft". Police Departments, Secret Service, FBI, anyone she contacted all told her that they did not handle that problem. In fact, they told her they'd never heard of anything like what was happening to her.

She has 10 years experience in identity theft issues, 12 years experience in collections and finance, 11 years in training and human resources, 7 years experience as a stock broker/financial consultant and almost 20 in management. She's been told that she's one of the top three in the country with knowledge on identity theft issues. She didn't ask for it! But, now that we've got her, let's make good use of that knowledge and help those victims. If we can find persons who actually make their living off of innocent, hard-working Americans, let's band together to put a stop to it! Don't let yourself think that this is a crime of the "rich" (that's what one person told us!) One in five Americans has experienced the problem. It is the Nation's number one crime! Let's do something about it.

We need your help! We've now started a national 501-c-3 non-profit. We intend to train victim's advocates in identity theft issues. Then there will be a national "800" hotline put in place for victims to call in and be matched with an advocate who will work with them through their problems. Should their problem turn to a malicious identity theft, if necessary, a full investigation will be called for to hopefully bring it to an expedient end while also trying to secure necessary proof for the victim to be used in court (which no one could do for Martha in a ten year time frame). The Secret Service is just now starting to handle ID theft and aggravated ID theft issues. But, they have told us that they cannot handle malicious ID theft cases or terroristic ID assumption since their mission is to only help victims of consumer fraud. Because of this they will be referring victims to us who fall outside of their mission of consumer fraud. We will be referring victims to them for regular cases and following up to be sure the victim got to the bottom of their problem without having it become a malicious case. Oh . . . by the way . . . We do have a web-site under construction. It can be viewed at: http://www.victimsassistanceofamerica.org. Put it in your favorites so that you can do your shopping at VAARetail to help VAA. The charge is no more, but a good percent of the profit goes to help stamp out identity theft and also to help its victims. Get involved at all levels possible with our organization! Be pro-active!

We-re looking for several things at this time and would like to throw it all out to you to see if you can help with any part of it.(94% of every \$1 donated goes to the cause!) Here is VAA's "wish list"

- We need start up grants to be able to hire core personnel-train advocates-afford a Nat'l hotline and a location. (We're in the process of transferring to the DC area at this time to get the national headquarters situated while simultaneously putting the Kentucky Division in place.)
- Any positive publicity that you could possibly give to the organization now and again when we are funded and ready to help victims would be greatly appreciated.
- Anyone interested in volunteer work opportunities are greeted with open arms! Volunteer positions, volunteer class projects and volunteer internships are available online if you'd like to sign up, or know of someone else who would. (Most universities now give scholarship dollars in trade for volunteer hours, so start young and start collecting those hours! Teachers can help track it, and we will too!)



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RFP Letter (con'td)

- Someone to put out a book/movie to help fund the start-up (Grisham's group wanted the story when Martha's children were still at home and she would not speak to anyone.) When a victim, if you don't know why something is happening and no one will help you . . . you have a fear that if you do speak about it to anyone . . . it may escalate. The agent has since died . . . We'd like it to be published as a true life to give more recognition to the non-profit and to its mission.
- We've been told to have Martha step down as president and let a well-known celebrity or big-name person head it up to give it instant recognition. . . (Like Tiger Woods did for the golfing program). If you know of anyone (especially if they've had an identity theft or stalking problem) who may want to take this on as their foundation and cause - that is what we are looking for at this time. Martha will take the executive director position (which is a "paid" position . . . so that she can afford to continue with fighting the nation's #1 crime).
- We seek donated office space (maybe computers, desks and telephones too) that we can use till enough funding comes in to get our own. This need is for in both DC and KY at this time.
- If you are a printer, we need your help! We would like to request a donation of start-up stationery, business cards, brochures, press kits, and mailings. We have set up a national headquarters in DC and the first division in KY. We hope to quickly have other states follow suit once our first press releases come out, and open their own divisions. Once our funding starts to come in The DC office will oversee all and will need a printer for all states as this organization progresses. If you would be interested in helping us at the beginning we will definitely be using a printer services nationally as we grow and become funded. It has also been suggested that a printer (who wants to actively support and work with our cause) would be a good addition to our Board of Directors.
- If you know of anyone that we should definitely meet who may have advice for us, would like to be a consultant for the organization in any capacity, or would like to help with the start-up funding . . . We'd appreciate the introduction!

Actually, when you look at our "wish" list" you can see that we are wide open for anything that you can do to help our fledgling corporation! (We've been told to expect it to take off as news comes out of what we are doing). We hope to help all the different states set up their own divisions of VAA so that victims of the nation's #1 crime can get consistent help across the country. We'd like to have core funding in place, advocates trained, and the hot-line ready to roll before getting national coverage for our organization. So you can see the need for start-up funding at this time. We do NOT want any victim to get lost in the shuffle because we did not have the set-up and training work finished yet and were not ready for them when the news hit. This will be the only national organization actually physically aggressively helping identity theft victims. Most others have a "resource page" that lists what a victim needs to do on their own.

Isn't it a shame that this is the nation's #1 crime and still there is no one to actively help the victim?! (Now that is a crime!)

If you'd like to contact us, our business e-mail address is: itzacrime@yahoo.com. Our phone is (502) 292-2456. There is a fax attached. If you get no answer-send us a fax so that we know to call you back. Our mailing address is: PO Box 270, Prospect, KY 40059-0270. John Walsh's group let us know to get "rid of" Martha's identity before word got out what she was doing. She went to social security administration to ask for a different social security number and they turned her down. They said they can't do that for someone who just "anticipates" a problem. As news came out that this is what she is now doing . . . She is now having a problem . . .her home has been broken into, She has been physically accosted, heckled at a business dinner, told that she will not be able to resituate her broker's license again, and impersonated in her own clothes!. . . and guess what?!. . .



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RFP Letter (con'td)

Our agency is being set up to handle that type thing and it is not even up and running yet. We just found out that one of our volunteers was actually a perpetrator – keeping us from accomplishing our deadlines and goals! So, if we ask for "ID" it just because we want to accomplish our mission against "ID" theft! Be patient with us and please . . . Be Supportive! If you have any problem getting us at our contact numbers listed . . . or if you get no reply from us within 24 hours . . . please try again and be persistent. Possibly the best way to contact us (whether in DC or KY would be through our website e-mail – We will get that in either location. (There is good in this: -it shows us all that there is definitely a need for this non-profit. -We imagine that Martha can now get that new social security number!) Thank you for any help that you can extend. Wouldn't you like to help us stamp out the nation's #1 Crime? Pitch in! Check out the ways you can help! It will come back to all of us in the form of a little more "Peace of Mind". Can you think of a better investment? Do it for your Nation! Do it for your Neighborhood! Thank you for any help that you can give to this humongous identity theft cause.

Sincerely,

All of us at Victims Assistance of America (VAA)

PS: If you'd like to see some background info on Ms Steimel, her resume is posted on the website. (That's at: <http://www.victimsassistanceofamerica.org>). Click on "About VAA" and then click on "President's Story", from there click on the tab for "resume". Hopefully enough funding will come in quickly enough that we won't have to share her with another organization. (We don't want her full attention taken away from this non-profit.) Thank you again for any help, suggestions, or introductions that you can extend at this time! Keep in mind, as we started this work, we've had a problem with our mail, phones, and fax. (Indicative of malicious identity theft).If you'd like to donate, you may want to do it through our secure-site link to Network for Good. Just click on the Donation button and you'll see it there. If you want to speak with us – be persistent! Once funding comes in we will address the security of our phone lines against these perpetrators! If you know of someone who should definitely have received this letter, please make a copy and send it on. Thank you!



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VAA Logos

(Logos not available at this time)



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VAA Contact Information

VAA NATIONAL HEADQUARTERS

VICTIM'S ASSISTANCE OF AMERICA, INC.
PO BOX 33752
WASHINGTON DC 20033-3752
UNITED STATES

KENTUCKY DIVISION

VICTIM'S ASSISTANCE OF AMERICA, INC.
PO BOX 270
PROSPECT, KENTUCKY 40059-0270
UNITED STATES

REGISTERED AGENT

THE COMPANY CORP.
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WILMINGTON, DELAWARE 19808
UNITED STATES

MEDIA CONTACT

MARTHA STEIMEL - PRESIDENT, VAA
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UNITED STATES

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FAX 502.292.2456

TELEPHONE

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FAX 502.292.2456

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VAADMIN@VICTIMSASSISTANCEOFAMERICA.ORG

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VAA Privacy Policy

Please be advised that our Privacy Policy is in a current state of development until we have approved a final publication. Information contained in the displayed version is subject to amendment with inclusions and modifications throughout the process until this notice has been removed.

EXTERNAL SITE DISCLAIMER

The appearance of external retail associations hyper-links on this World Wide Web site does not constitute endorsement by Victim's Assistance of America, Inc. (VAA) of external web sites or the information, products or services contained therein. Once you access an individual document that links you to another website, you are subject to the privacy policy of the website containing that document.

External links, which direct users to a site other than the VAA website, are provided for your convenience in supporting the goals of VAA. We consider an external link a hyper-link to any site that is not a victimsassistanceofamerica.org web address.

These links are provided consistent with the sole purpose of providing shopping opportunities for VAA Visitors, Grantors, Donors, Individuals and Corporations as a manner of supporting VAA through a percentage of profits from their purchases, to be contributed to the operations and functions of VAA.

VAA does NOT exercise any editorial control over the products or information you may find at these locations and bears no responsibility for their accuracy or content. VAA is not necessarily affiliated or associated with the agencies or companies for which external links are provided. VAA does not necessarily sponsor or endorse their products and services, and they do not necessarily sponsor or endorse VAA services.

All hyper-links are reviewed at the time they are added to the VAA web site. VAA will not knowingly link to sites that derive from or participate in fraudulent or illegal behavior. VAA maintains the right and privilege to determine what links and information will be provided on this web site. Any complaints should be directed through the contact form, accessible from the right side navigation bar.

Neither VAA, its volunteers, nor any of its employees, makes any warranty, express or implied, including warranties of merchantability and fitness for a particular purpose, or assumes any legal liability for the accuracy, completeness, or usefulness of any information or product accessed through external links.

By selecting an external link, you agree that you have read this disclaimer and agree that actions you take through these external links are at your own risk; further, you agree to hold VAA harmless for any damages that may result from any viewing, any products and/or any materials of any type.

COOKIES

A "cookie" is a small text file that a website can place on your computer's hard drive in order, for example, to collect information about your activities on the site or to make it possible for you to use an online "shopping cart" to keep track of items you wish to purchase. The cookie transmits this information back to the website's server which, generally speaking, is the only computer that can read it. Most consumers do not know that "cookies" are being placed on their computers when they visit websites. If you want to know when this happens, or to prevent it from happening, you can set your browser to warn you when a website attempts to place a "cookie" on your computer. No "third party" cookies are used on the VAA website.

TRACKING TECHNOLOGY

Every website you visit on the World Wide Web retains a certain amount of non-personal information from every visitor. This information includes:

- Time and Date
- The Referring Website From Where You "Clicked Through" To Us if You Did Not Type in VictimsAssistanceofAmerica.org Directly

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VAA Privacy Policy (cont'd)

- Your IP (Internet Protocol) Address
- Your Web Browser Type and Version
- Your Operating System Platform

This generic information is utilized to maintain a record of visitors to our site, how they found us, and what pages are receiving the most and/or least interest. This is an everyday process used on every website on the Internet today.

We do not use "cookies" on the VAA website to transmit information. The only exception to this policy is that upon entering the VAA Retail and other external shopping site links that benefit VAA, we may transmit a "referral code" when you "click through" in order to receive our proper percentage of your purchases, supporting the nonprofit goals of VAA.

INFORMATION COLLECTION AND USE

Information you offer VAA through our interactive forms is compiled of information you provide. This information is solely for the use of VAA to provide victim advocacy services as necessary. This information is not passed through or shared with any third party outside of VAA, without your prior authorization.

Statistics sharing may be incorporated, however, NO identifying personal information will be shared.

INFORMATION SECURITY

We use secure socket layer (*SSL) encryption, which is recognized as an industry standard in encryption technology, to protect the transmission of information you submit to us when you use our secure online forms. All the information you provide us through these forms is stored securely.

**Please be advised that until we receive enough funding, VAA does not currently receive transmitted information under the Secure Socket Layer Encryption method. If you would like to donate the funding required for our certificate, please [contact us](#) directly to arrange the purchase.*

EMAIL SECURITY

It should be known that email communications written directly from you to VAA from your computer or use of any web email client on the Internet is not necessarily secure against interception. Please do not send sensitive, personal information such as social security and bank account numbers through email. Please use our Toll Free Hotline or regular postal mail services.

SPAM POLICY

Victim's Assistance of America, Inc. (VAA) does not condone the use of UCE (unsolicited commercial email), bulk email and Spam. VAA employees, volunteers and any associates/affiliates of VAA are strictly prohibited from using Spam in their marketing efforts, and are subject to immediate suspension and/or termination if they do so.

SUBSCRIPTION/NEWSLETTER SERVICES

We communicate with you to provide requested services and/or information on related identity theft and VAA issues. We also send website and subscription service updates. If you have previously subscribed to the VAA Newsletter and wish to be removed from our low volume mailings, please send an email to: vaadmin@victimsassistanceofamerica.org. Please include the email address that you wish to have removed.

NOTIFICATION OF CHANGES

Modifications of our Privacy Policy will be posted by identifying them as changes to our previous privacy policy. We will identify those changes so that you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

PRIVACY POLICY MODIFICATIONS

Wednesday, June 12, 2002 01:23:53 AM - Privacy Policy is currently under development.



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VAA Press Releases/News Articles (Inception through May, 2002)

- 2002/05/20 VAA Now Ready to Seek Major Funders for National Presence
- 2002/05/15 3 Board Members setting up Franchise to help finance mission
- 2002/05/10 Press Kits Now Available Online
- 2002/05/10 VAA plans Grand Opening of VAARetail
- 2002/05/07 Volunteer in CA to help VAA with National Press Releases
- 2002/05/05 Setting National Headquarters Location in DC
- 2002/05/03 Volunteers Contacting Celebrities
- 2002/05/01 LET'S BRING MANDATORY VOLUNTEERING "FULL CIRCLE"
- 2002/04/20 Verizon Considering Donation of Equipment
- 2002/03/02 Website Presence Being Donated
- 2002/02/15 Dale Brannon offers to give Benefit Ballet Series
- 2001/12/15 VAA Now has 12 Members of the Board
- 2001/10/31 Martha Steimel Sends Letter Announcing Officially Her Presidency of VAA
- 2001/08/01 Victims Assistance of America, Inc Secures Registered Agent
- 2001/04/20 Victims Assistance of America, Inc gets National 501-c-3 Designation

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VAA Now Ready to Seek Major Funders for National Presence

2002/05/20 -- VAA is now finished with the tedious set-up phases. Core personnel are in place waiting to hear that funding is available for their salaries so that they can get working on the mission of Identity Theft.

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If you know of anyone who funds this type of national organization, please contact us and let us know what we need to supply at our end. Most organizations have some type of filing system that we need to adhere to.

If you are a foundation or corporate sponsor, feel free to download a press kit from the site. If you need further information please feel free to contact us. We have had problems with our mail, phone, and receipt of e-mails since news has gotten out what it is we are working on. If you don't hear from us within 24 hours of contacting us – please be persistent! One of the first things we will need to do as funding comes in is to secure our phone lines etc against identity theft issues ourselves. This is the nation's #1 crime – you should have figured we'd have a problem. Please help us get over this part of the hump!

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If you are a book writer/movie packager, John Grisham's agent wanted this story a few years back. Ms Steimel was a single parent with her boys still at home. As a victim, you fear acceleration of the problem should you speak of it so she would not for fear for her children. Now that they are all out of the house (and older), not only does she not fear speaking about it, she'd like to sell the story to help fund the national organization. The agent who contacted her has since died. She would rather see it go out at a true-life suspense. If you know of a producer who should see this – please pass it on. Thank you.

Registered Agent

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2711 Centerville Road
Wilmington, Delaware 19808



Addressing:

- identity theft
- malicious identity theft
- terroristic identity assumption

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3 Board Members Setting up Franchise to Help Finance Mission

2002/05/15 -- Three members of the VAA board of directors are setting up the nation's first franchised brokerage business to help finance the VAA identity theft cause. We all know how focused and motivated the president, Martha Steimel is (after dealing with a 10 year long problem herself).

Well, meet her three sons! Dan Steimel, vice-president of VAA is a 24 year old law student at Vanderbilt University. He was top in sales in the country for MCI WorldCom as a high school student. They opened a branch for him in Lexington when he told them he had to go out of town to college. He will be the sales end of the franchise operation.

His twin 22 year old brothers, Jon and Ben are students at the University of Kentucky. (One in Finance, one in Business Management). The twins have actually set up the whole franchise operation with the help of the past Stuart Handmaker (of Seiller and Handmaker Law firm in Louisville). When they found they needed \$35,000 to finance the writing of the UFOC agreement (that's the Uniform Franchise Offering Circular) their plans came to a "holding pattern". At this time they seek a financial third person to step in and help with the project.

Once they get over that hurdle, it should be smooth sailing. They've got a back office operation in place and expect to have high interest from banks who don't yet have a brokerage division and also individual brokers who would like to be on their own. As their Mom steps down from the presidency to take on the executive director's position it should then be no conflict for her to act as advisory consultant for their new firm.

When the three saw how focused and dedicated their Mom was to setting up this national organization they wanted to do something to help. So, not only did they all three ask to be active board members – they also wanted to put together something that has a good potential of helping to fund a huge expensive national organization. If you consider their ages and the fact that their Mom had a 10 year long problem as a single parent that ended six years ago; that puts them at six, six, and eight years of age when it started and sixteen, sixteen, and eighteen years of age as it came to an end. They were never aware of the problem till they reached their teen years and then it was hard for her to cover it up from them any longer. They saw a lot and want to help now in any way that they can!

If you know of anyone who'd like to partner with them for a good cause, please contact VAA!



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Press Kits Now Available Online

2002/05/10 -- If you'd like a press kit, if you need more info on VAA, you can now download it from the <http://www.victimsassistanceofamerica.org> site.

Look for the "press kit" button. Click and decide if you want the whole kit or choose which part of it that you'd like to print out.

Thanks again to Virtual-Isle, Doyle Brooks and Christine Blancher for the phenomenal work at the web-site!



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VAA plans Grand Opening of VAARetail

2002/05/10 -- As time goes on and we continue to progress to our opening, VAAretail also moves along. We hope to coincide the opening of VAAretail with the release of our National News.

As we get closer to that anticipated date we will keep you informed of our progress. We have had lots of requests and know lots who anxiously wait being able to "mall" shop from our web-site. And just think, anything you choose to purchase will send a donation straight back to VAA to help fund our mission.

An investment in VAAretail is an investment in "peace of mind". Let's fight the nation's number one crime in any way that we can – even if it is with a little "shopping"! (Somebody's got to do it!)



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Volunteer in CA to help VAA with National Press Releases

2002/05/07 -- As we finish with our start-up phase and move into our grant-writing/fund-raising phase we have sought out a professional writer to help us put out our very first national press releases to let the American public know what we are preparing to do nationally for victims of identity theft issues.

We are delighted to say that we have someone at this time in California who has graciously offered to help with our project. We are always delighted when we run into a professional willing to volunteer their services to our organization. We're all in it together trying to stamp out the nation's number one crime!

If you'd like to check out what other volunteer opportunities are available just click on "volunteer opportunities" and see what's listed. Move right on to the next page (the volunteer submission form) and it gives you even more options. You can really just let us know what you do best. We probably can use you! As a fledgling organization – we need everything at this point. Thank you!



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Setting National Headquarters Location in DC

2002/05/05 -- It has been decided that the National Headquarters for Victims Assistance of America, Inc (VAA) will be located in Washington, DC. The first state division will be started in the state of Kentucky.

We are soliciting companies in DC and also in KY at this time for the donation of office space. We would like to borrow space-enough for our operation, until we are funded and can afford space of our own. If you know of anyone in either state who could help us with this, Please have them contact us.

If it were to come with desks, phones and computers that would be even better. We are about done with our set-up phase and moving into our grant-writing/fund-raising phase. It would be nice to have a little more room to spread out than what we have right now. Thank you for any help that you can offer.



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Volunteers Contacting Celebrities

2002/05/03 -- We've posted volunteer opportunities for students (as class projects, internships, or on their own) to contact celebrities to see if one would like to take this on as their own foundation and cause.

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Martha Steimel, President, is prepared to step down into the executive director's position so that a big name celebrity can take over the helm. We look at the golfing foundation that helps disadvantaged youngsters learn how to play golf. No one had heard of that till Tiger Woods stepped in. Have you heard of it now? See!

If you know of a well-known person or celebrity; anyone who has had a stalking problem, or an identity theft problem who would be interested in heading up the organization, please have them contact us.

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We put together a volunteer position and had over 200 responses! It seems that teens across the country want to be the "one" that connects with the celebrity that takes this on. It is a fun job (and somebody's got to do it!) We've got a group in IN, CO, CA, and FL. We didn't want the celebrities deluged with requests – just enough to nab one! We'd like to thank all who applied. Please – do let us position you in something else. Don't just think that was the only position we had available!

Celebrities – contact us! We'll connect you to one of our young volunteers so that they can be the one to sign you on! Thank you.

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LET'S BRING MANDATORY VOLUNTEERING "FULL CIRCLE" 1-2

2002/05/01 -- Hi, I am Martha Steimel, President of a new 501-c-3 set up to fight the nation's number one crime: identity theft. We will be training advocates in identity theft issues and having them work with victims to the end of their problem. We are just at the beginning stages right now. We are using a straight volunteer force until we are prepared to start asking for funding and attending to our victims.

It's been interesting dealing with volunteers. Some jump right in there with the intent of helping in any way that they can. Their "community focus" is phenomenal and their help greatly needed and appreciated. We also have students who "have to" do community service or they can't stay in the Honor Society or some other group or function at their school. Some of these volunteers are very efficient and enjoyable to work with, but, you know as soon as they hit that "quota" they will be gone.

In the course of working with "mandated" volunteers I have fallen into some information that I have found to be very very beneficial for grade, middle and high school students. However, I have also found the information to be totally unknown for some reason in the education sector. Universities across the country have set up programs called "Scholarship Dollars for Volunteer Hours". I've actively been contacting Universities across the country and not found one who did not have some form of the same program. The last University told me – hey, we'd be real surprised if one didn't have it so you may as well figure it's out there and go on to your next step.

What was my next step? I started contacting grade, middle, and high schools. Especially if our organization, Victims Assistance of America, Inc (VAA) had a volunteer on staff attending their school, I would contact the school and #1 see if they were aware of the program. #2 Make sure that they knew we had a student volunteer that should get credit if they do start to track it. I think all non-profits will find it beneficial to push for all grade, middle and high schools to start tracking and transferring volunteer hours right along with the students school records. So that, ultimately, when that student reaches college he has the best chance of making use of whatever Volunteer Hours he has accumulated over the years towards his college education.

Step back and look a minute. Students now "wash cars" to help fund their band, "sell candy" to help fund their football team, put on "silent auctions and bar-b-que's" to help fund their end of the year school trip. These students are into Mega-Volunteering right now and getting absolutely no credit for it. Why not point this out at the grade, middle, and high school level? Have the school track and validate the hours being put in and keep records right alongside the scholastic records. As the child moves to the next level or next school, no volunteer hours would be lost. Now, take this one step further. I now have 3 children all in college all at the same time. Had there been a program like this available when that last child entered grade school, I would have been out there volunteering my heart out and donating my hours to my children's records. I am a very active member of a rotary club in my town. I put in lots of volunteer hours and they just go down the drain. If the schools would start to track validated volunteer hours I'd be willing to donate mine into a child's account that could really use them.

What about grandparents, aunts, and uncles that may already be doing volunteer work? What if at their work volunteer hours are mandatory? If I worked for a company that made it mandatory that I do volunteer hours and I could then donate them to my

(continued)



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LET'S BRING MANDATORY VOLUNTEERING "FULL CIRCLE" 2-2

child's, grandchild's, nieces, or nephews account or any child's account that then makes "Best Use" out of these "mandatory" programs. It brings the "volunteer hour" idea around full circle! Not only are you helping a non-profit you're helping to further the educations of American students at the same time. A duo-purpose!

Now . . . why do you suppose all the Universities know that all the Universities have these programs? And, at the same time all these grade, middle and high school students are working around the clock nationally doing all types of volunteer projects with no credit hitting their records at all? Don't you think we – as the nation's non-profits- should go out of our ways to get these two educational groups together?! Think of the "attitude adjustment" that would take place in a volunteer's mind! Think of the new motivation! Now, not only are they helping us – but, even if mandatory, they want to! They are not only helping us – they are educating a young American at the same time.

I think we should all be out there stumping for these schools to validate the hours a student put in with us. We should be giving the school something on our letterhead to officially track the hours with us and ask that school to keep it with the student records. We should be asking the schools to let family members donate hours to a student's folder. We should ask the service organizations across the country (such as Rotary International) to donate their validated service hours to a grade, middle, or high school in their area. Let's let all this volunteering come around full-circle and benefit in two ways. Let's push for a duo-purpose. You may "volunteer" because it makes your heart feel good to do so . . . or, you may "volunteer" because you want to help a grandchild! Think of the quality of volunteers and the quality of future volunteering if we can just get this to take off! The potential is phenomenal and NO ONE is taking advantage of it AT ALL that I can see. No, I take that back! . . I AM! . . . ARE YOU?!

Respectfully Submitted, Martha Steimel, President, Victims Assistance of America, Inc (VAA)



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Verizon Considering Donation of Equipment

2002/04/20 -- We've put out our "wish list" of what our top needs are now. At the last meeting of the board it was decided to send out a letter requesting help with our set-up needs at this time.

It was brought to our attention that Verizon has an equipment program that may be beneficial for the organization. We have listed our non-profit with them. Both the national headquarters in DC and the Kentucky division is in need of basic office equipment. Any help is appreciated! We hope to hear from them soon on this one.



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Website Presence Being Donated

2002/03/02 -- Members of the board were surprised and thankful when a company out of Colorado offered to supply the complete web presence for Victims Assistance of America, Inc. None of us really knows enough about the process to even try to accomplish that one stated Judy Kiesler at one of the last meetings.

Martha Steimel, President has been coordinating volunteers all over the country in different aspects of the developmental stages that they have been progressing through. She had 4 different volunteers for her posting for help with "web design". One in Texas had just agreed to help if she would put a group together. She was just puzzling over, "Just how do you put a group together when one is in Texas, one is in Delaware, one is in New Jersey and the fourth is in California and none of them know each other?! No sooner had she queried the board when, what to her wondering eyes would appear?! A miraculous e-mail from Colorado!

A company – one that knew exactly what they were doing – offered to put it all together for VAA. When Martha looks back at this one, she can only imagine that VAA was just "meant to be". Within a two week time frame shortly after announcing what her intent was with VAA, she met a victim's advocate, a computer specialist who does security with computers at the pentagon and a person who specializes in non-profit advertising. Then, turn around, and look at this!

Unfortunately <http://www.vaa.org> was already taken by the Virginia Auction Association. That would have been the simplest address. But, do watch our progression at <http://www.victimsassistanceofamerica.org>! Once you've got that mouthful on your computer – why not put it in your favorites? Then you don't have to try to find it again – it will be right there for you.

Doyle Brooks and Christine Blancher of Virtual-Isle have been burning the midnight oil on this one. There will be our "800" hotline for victims listed (We won't publish that number till we have advocates trained in identity theft issues ready to man the phones). To start with we will have an id theft checklist that a victim can use to know what to do in the meantime until we are up and running. There also will be a "links" button to take them to the different places that they need to know about, like the three credit reporting agencies where they put fraud alerts on their credit reports. There is a button for "donation" if someone wants to help our cause there are so many things that they can do to help! If you click on the "How can you help VAA" button you'll see what I mean! I guess with a national organization – when you're just getting started – anything anyone wants to do is one thing less we have to worry about, states Ms Steimel. What she is really looking forward to is the development of the VAAretail site. It will be a mall type setting and will have more than 240 retail stores. (That's why you should put this in your favorites!) If you are going shopping, if you start from the VAAretail site and transfer into anyone of these stores, the price is no different than if you went directly to that store, but, if you start from the VAAretail site every one of those stores gives a donation to VAA every time someone shops with them! So Please! Put it in your "favorites" or "bookmark" it or, whatever it is you call it! We're catering to corporate buyers also. So, have your company bookmark it also. And . . . as you click the different buttons and check out the whole site – if you like what you see – click on the "webmaster" at the bottom of the page and tell Doyle and Christine thank you for me one more time! I couldn't be happier with anything. They've set it all up so nicely! I hope you will all give them your opinions and thank them for me yet another time!



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Dale Brannon Offers to Give Benefit Ballet Series

2002/02/15 -- We were delighted to get the news beamed president, Martha Steimel. Dale is well known all around the country not just here because of his past affiliation with the Louisville Ballet. Actually, he hails from Germany and has been in lead productions internationally. We couldn't be happier that he wants to do this for our cause.

Identity theft is now the nation's number one crime. We hope to see volunteers across the country offer to do some type of fund-raisers or benefits in their area of the country to help with this mission of ours. It's going to take a lot of participation all over to help stamp out the problem.

Ms. Steimel states that at this time she is actively pursuing getting fund-raising personnel set up in different parts of the country so that there can be a continual awareness of identity theft issues and persons willing to help all across the country. "How else can you address a national problem if you're only located in one state?" she asks.

She has been stumping for other states to be aware of what she is doing in the hope that as national news hits that this organization is "officially" ready to go . . . other states will quickly jump on board to set up their division. "It is very important to stay focused on the national intent of this organization and to get as many people on the band wagon as possible" she states.

Ms Steimel states, "We are phenomenally thankful to Dale for getting the ball rolling, may lots of other well intentioned persons follow suit! We'd like to have a full calendar of events across the country going on at all times . . . and . . . YOU can help!"



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- Susan Vonnahme
Secretary

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VAA Now has 12 Members of the Board

2001/12/15 -- Following their five year business plan, VAA is right on schedule with the progression of their developmental stage.

VAA announced that they now have 12 board members, including an attorney, CPA, investigator, and victims advocate.

Dan Steimel, vice president stated that they are delighted to see the advancement of the planned schedule. Everything seems to be falling in place as anticipated. Watch for updates of new business with regard to VAA and its set-up.



- Identity Theft
- Malicious Identity Theft
- Terroristic Identity Assumption

Addressing:

- identity theft
- malicious identity theft
- terroristic identity assumption

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Martha Steimel Sends Letter Announcing Officially her Presidency of VAA

2001/10/31 -- After working as a financial consultant for almost seven years, Martha Steimel has announced her affiliation with the Victims Assistance of America, Inc (VAA). With over 1700 clients and thirty five million in managed assets Ms Steimel sent a letter to announce her new affiliation.

She pointed out a few other brokers that she was aware of that had started non-profit organizations and still worked full-time as brokers. She hoped to take time off for the set-up phase of the organization and assured her clients that she would be back with them shortly.

She has a mailing list of over 5000 that she grew up with, went to school with, were friends of her family, or that she worked with sometime in the last 30 years. They all received her letter along with city officials including the aldermen, judges, and other government officials. This was the first time that she openly admitted to having had a ten year long problem.

Ms Steimel has 12 years experience in collections and finance, 7 as a financial consultant, 10 in identity theft issues, and almost 20 in direct management. She has opened several businesses of her own and was actually a new property coordinator (helping with the set-up) for another company also. She looks at her past and states that it doesn't matter what part of the financial line you land on. She's worked with people in every financial condition. With that background, who better to help victims of financial crime? She marvels at the fact that she never set out to do this. She didn't ask for 10 years experience in identity theft issues. But, who better to head up a national non-profit to fight the nation's #1 crime?

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Addressing:

- identity theft
- malicious identity theft
- terroristic identity assumption

Victims Assistance of America, Inc. Secures Registered Agent

2001/08/01 -- VAA (Victims Assistance of America, Inc) has incorporated in the state of Kentucky and secured The Company Corporation out of Delaware to act as their registered agent. More news will follow.

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Victims Assistance of America, Inc Gets National 501-c-3 Designation

2001/04/20 -- After working diligently with the IRS for the past year and a half VAA is happy to announce the achieved designation of 501-c-3. With this in place we can now move forward with additional set-up work needed before the front doors of the organization may be opened for victims services.

After dealing with a 10 year long problem herself, president Martha Steimel is very determined (now that she has the needed 501-c-3) to move forward with her plans for a national non-profit to aggressively help victims of identity theft, malicious identity theft, and also terroristic identity assumption.

Ms Steimel attended the national seminars of the National Organization of Victims Assistance (NOVA) seven years ago in her planning stages of the VAA organization. She was fortunate to meet there several attorney generals who put together a meeting and gave her input for how to set up and what to expect.

At the time, all had seen a problem in the court room. No one had yet heard the name (identity theft). Plans continued anyway. It was already apparent that an organization of this type was direly needed to be put in place. They suggested to Ms Steimel that she was one of the top three in the nation with information on this crime (as a ten year victim herself she probably had seen more than anyone on the subject).

They suggested that the organization be given a national name. They suggested that the first division be set up in the state of Kentucky, the home of Ms Steimel. In speaking with her they found out very quickly that she had a public speaking background and would not shy away from speaking with groups of people. It was suggested then that she should consider herself a spokesperson for the mission. Having a strong background in entrepreneurial business start-ups, it was suggested that as the organization gets its footing that she should travel and offer to help set up other divisions in other states as each entity was prepared to do so. They warned her that as news came out with exactly what she intended to do to expect strong public support and a quick succession of joining states. The mission would include the desire to have consistent help for victims nationally, as quickly as possible.

We are delighted to announce at this time that we now have our 501-c-3 designation in place! This is the first step to a big cause and a major national program.



Addressing:

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Identity Theft FAQs – Frequently Asked Questions (incomplete)

What is Identity Theft?

A perpetrator gets your social security number, credit card numbers, checking account info, etc, and uses it for his own financial gain. This can be an organized group exploiting victims for their group's own personal financial gain.

What is Malicious Identity Theft?

A perpetrator gets the same info about the victim, but uses it directly against victim to mutilate his good name and financial well-being. The victim usually knows this perpetrator. The intent is usually based on motives of retaliation, a vendetta, or getting rid of a competitor. In Malicious identity theft businesses have been known to go under due to the problem. Malicious cases are much more complicated and usually require investigators to get down to the bottom of who the perpetrator actually is.

What, if you could only give me one piece of advice, would you think is the most important thing to do to avoid being a victim of identity theft?

- 1, I would never tell you identity theft is that easy.
- 2, I would urge you to connect to the government site through our "identity theft links" button and see the whole list of recommendations.
- 3, Personally, if I could only do one thing, that would be urge everyone out there to (again from our "identity theft links" button) click on all three of the credit reporting agencies and request that all three of them put a "fraud alert" on your credit report that is on file with them. This may make it a little more inconvenient for you. anytime you want "Quick Credit". Understand, by doing this; no one will give credit to you without taking the time to contact you first. But, at the same time; no one will give credit to anyone else (In Your Name!) without the company contacting you first. If everyone would do this a lot of identity theft would get nipped in the bud!

I'm an elderly retired man, 89, and living by myself. What do you recommend that I do to avoid this problem?

The elderly are particularly susceptible to an identity theft problem. Do Not under any circumstances give out any personal information to someone you do not know. Keep you personal information in a safe place. Do not give information such as your social security number or credit card numbers to anyone calling on the phone, unless you have called them and know them to be a reputable company. And then, be very protective of who you give that information to. Call the Better Business Bureau if you have any doubt. Do not use a company that you know of no one else who has used them. (Ask a few neighbors for referrals) And then, be very protective still of who you give your personal information to. These people try to act like your friend. No One wears the black hat and black suit anymore, they look just like everyone else. It's alright to be a little untrusting in today's society. It's not like it was when you were a boy. No one expects you to trust them. Trust is something in today's society that you earn by proving you are worthy of it. Don't just give it away!

If someone pressures you or makes you feel uncomfortable when you ask questions, there could be a reason. Identity theft is the number one crime in the US and everyone needs to try to help put a stop to it. Don't let what I say "scare" you. Make what I say "enlighten" you! You might come up with a pat answer for anyone who asks. "Oh! My attorney has all of that info and takes care of it for me." Or, something like that. Tell them to "Mail a request to him and he will decide if it's going to be given out". Blame the fact that you are not giving the info to them on someone else (like your attorney). Then you won't mind being that way. Practice on a family member or neighbor so you feel comfortable with it. It's not a lie, it's a protection of yourself against crime. Don't let what I say "scare" you. Make what I say "enlighten" you!



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Identity Theft FAQs – Frequently Asked Questions (incomplete)

I work at a bank and have seen several identity theft victims. When can we start referring them to you?

You can start referring them to our website now. Hopefully as we get it completed, it will include lots of helpful links to other agencies that address identity theft issues. If it is a regular identity theft problem, tell them to definitely contact the Secret Service link from our website. Have them check out the other identity theft links listed at our web-site also. Unfortunately most of those only put up a resource screen with a list of things to do. At least have them do that! Have them register with the government site (listed at our website) so that it is known that they are having a problem. If you know it to be more than a "usual" case, we can not help personally until we get start-up funding, hire core personnel, train our advocates in identity theft issues, and get our national hotline in place.

I'm sorry that we are just not up and running yet. At least you know that as we do start rendering our services it will fill in a large gap that's out there right now. Lots of people have been telling us how thankful they are that this agency will be out there to refer people to. Thank's for checking with us! Please spread the word for others to check out our web-site, check out our mission, and help if they can! E-mail us from the site with any suggestions you may have when you see it. One thing that we can do, if you would like for our President to come out and give a talk or seminar on identity theft issues for a group in your area, let us know. We have put that in place because it brings in funding for our organization. It is very beneficial for college students who are new at living on their own and for the elderly who are prime targets and need to know what to do to avoid a problem. Actually, it would be a great service that employers could provide for their employees. 1 in 5 in the US has had an identity theft problem of some nature. The more people made aware of this problem the more likely we are together to squash it!



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About VAA

VAA addresses identity theft, malicious identity theft, and also terroristic identity assumption. A 501(c)3 non-profit dedicated to the advancement of national technological knowledge through the establishment of regional non-profit help agencies specifically for the victims of individual or corporate technological abuse.

This is a new start-up 501(c)3. No programs are in place yet due to lack of start-up funding. When funding does come in the first order of business after set-up and hiring of core personnel (advocates and investigators, and office personnel) will be to have an advocates training program, then to install a national "800" hotline for victims to be able to call in and be assigned an advocate trained in identity theft issues to work with the victim through their problem.

VAA President, Martha Steimel will oversee the operation and also travel and give speaking engagements addressing identity theft issues, help train other parts of the country in how to start their own division of VAA, and try to organize an overall concentrated effort to address identity theft issues consistently across the country.

Identity theft is now the nation's number one crime. Let's work together to address and eliminate this problem. The non-profit will be working with existing law enforcement agencies in how to investigate this type crime and will also give needed current input to lawmaking entities as to what is needed law-wise to correctly address the needs of not only identity theft, but also malicious identity theft victims. Hopefully the major thrust of the non-profit again - will be to give consistency across the country to victims and needed help where there is none while actively working with existing programs to fill in any gaps.

OBJECTIVES FOR FISCAL YEAR, BEGINNING 01/01/2002

- Achieve enough stability in funding to employ an executive director and core staff employees.
- The principal challenge is keeping alive the original spirit and momentum and achieving expansion without distorting the original mission. Once core staff is in place main objective is the training of advocates in matters of identity theft and malicious identity theft.
- Step Three objective would be the installation of a national "800" hotline staffed by the trained advocates. Then announce,"We're Up and Running!"

ACCOMPLISHMENTS FOR FISCAL YEAR, ENDING 12/31/2001

- Completed set-up phase of Business Plan. Moving into Phase Two - "Growth State" (right on schedule). Now in need of funding.
- Have put in place 12 board members.
- Web-page is being constructed at this time, watch for it at: <http://www.victimsassistanceofamerica.org/>
- Benefit Ballet Series is being produced to give some funding
- Other avenues of funding are now being sought
- We are now actively looking to establish a presence in Washington, DC
- Press Kit is being produced at this time in preparation of our first national press release.



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How VAA Was Founded

"How VAA was Founded" stems from a 10 year long malicious identity theft problem of a single mother with 3 small children.

The story includes break-ins, problems with mail, phone, fax lines, and also computer technology tampering and abuses. The problem came to an abrupt end 6 years ago. So, 16 years ago (when it started) was long before the term "identity theft" was ever even heard of, or any agency knew what to do about it.

We are now looking for a professional movie producer / book writer packager to put out the story to help fund our program. There is a 10 year diary. Please pass this on to professional producers if they'd like the rights to the story; especially if they do packaging. We hope to see it produced as a true suspense story.

Hopefully sometime soon, from this very page, we will be able to direct you to a movie or book with the background story of our organization.



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The President's Story

Martha Steimel was a new-property coordinator for a hotel chain. She started businesses of her own including a design firm (that was mutilated in the last three years of business due to her computer stalking problem). She grew up in the collection/financial business (working with her Dad for over 12 years). She worked with Humana after losing her business to malicious id theft, as she tried to get her id problems to end.

She has over 16 years of professional management experience. She's been very active in the community and was a member of

National Assn. of Securities Dealers, The New York Stock Exchange, Home Builders of Louisville, Better Business Bureau, National Association of Female Executives, Window Coverings Association of America, National Association of Professional Saleswomen, National Decorating Products Association, the Louisville Convention Bureau, the Prospect/Goshen Rotary Club and more.

She's done volunteer work over the years associated with

The Kentucky School for the Blind, Birthright of Louisville, the Catholic School System and also the Jefferson County Schools. Junior Circle, Volunteers of America, Disabled American Veterans, Louisville FOP, Boy Scouts of America, Camp Crooked Creek, and also Adopt a Highway.

For over the past 6 years she has professionally worked as a stockbroker/financial consultant in Louisville; is licensed in Series 7 and also Series 63 in CA, IL, NY, FL, IN, OH, GA, KY, VA, and NC.

While with Humana she held health licenses with KY, IL, FL, MD, AL, MO, IN, AZ, KS, and Washington DC. She now is Life and Health licensed along with her Series 7 and 63 and is a member of the NASD (National Association of Securities Dealers) and also the New York Stock Exchange.

She taught classes at the International Show for the Drapery Trade in Design and also in "How to Organize Your Sales Approach". She has given training seminars and spoken to groups as large as 2500. In all positions held (until Humana) she was responsible for employee hiring and training.

With over 16 years experience in management and over 10 years of electronic stalking/identity theft/malicious id theft, she feels she is the perfect person to help others in similar situations by heading up a national non-profit at this time. Her specialty (after the management) is her people-orientation along with her sales, marketing, and communication skills.



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VAA Media Kit Preparation by:

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